DESIGN YOUR EXPERIMENT

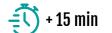
This tool will support you to design an experiment. Experiments allow you to learn, review and make progress towards the difference you want to make.













DESIGN YOUR EXPERIMENT

INSTRUCTIONS

1. Write down the progress you are trying to achieve

- → Outline what would enable progress and what may prevent progress.
- → Mind map all the ways you could experiment to move towards your goal.
- → Think about what you want to learn from the experiment and how each option could make progress.

2. Pick the option you want to progress with, using the modified SMART Model below to help you design your test:

Specific – specific actions with a clear purpose.

Modest – is small scale with manageable consequences. Think of it

as dipping your toe in the water.

Achievable – is relatively easy to carry out in the next week or two.

Research – will enable you to take an objective research stance.

Test and learn – you will be able to test your assumptions and review

progress.

3. Design your experiment using the following prompts:

- a) Write down what you are going to achieve and when. Ensure this is actionable in the near future.
- b) Describe what you are seeking to learn from the experiment.
- c) Outline the data will you collect. This may be as simple as others' reactions or your own feelings in a situation.
- d) Decide what results would support your assumptions and what would disprove them.
- e) Engage someone to act as an observer and give feedback.

During the experiment ensure you take notes, checking in with yourself and your observer regularly to note "What am I seeing?" "What am I hearing?" "What am I noticing?"







DESIGN YOUR EXPERIMENT

OUTCOME
What am I trying to achieve? Why?
EXPERIMENT DESIGN
What do I need to learn? How will I do this? When? With whom?
EXPECTED RESULT
What do I assume will happen? How will I know if it has been effective/ineffective?
What do I assume will happen? How will I know if it has been effective/ineffective?
What do I assume will happen? How will I know if it has been effective/ineffective? REVIEW
What do I assume will happen? How will I know if it has been effective/ineffective?
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